ADAMftd Pte Ltd.
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ACCEPTABLE USE POLICY

Introduction

Purpose of the Policy
The Acceptable Use Policy (AUP) of ADAMftd Ltd ("ADAMftd"), is designed to provide guidelines for the appropriate use of our platform and services. This policy seeks to ensure that all users understand their responsibilities when interacting with the system so that, among other things ADAMftd and its community of users from misuse are protected.

Scope of Applicability
This policy applies to all users of the ADAMftd platform, including subscribers, visitors, and any other users who interact with the services provided. It covers all forms of data submission, communication, and interaction facilitated by our platform.

General Use and Restrictions

Acceptable Use of Services
Users of the ADAMftd platform are expected to utilize the services, and by their use of the services confirm that they are using the services, for legitimate and lawful purposes only, including in undertaking any of the following:

- Conducting business research and analysis.
- Completing compliance checks such as AML, KYC, and due diligence.
- Engaging in activities that are in line with international trade, economic analysis, market research and law enforcement activities.

Prohibited Uses of Services
To maintain the integrity and security of our platform, users are prohibited from and by their use of our platform confirm that they are not undertaking any of the following:

- Using the services to conduct or promote illegal activities, including but not limited to fraud, money laundering, illegal gambling, or terrorist activities.
- Attempting to breach or circumvent any administrative or security controls.
- Sending or storing malicious software or using the platform in a way that could harm other users or interfere with the operation of the platform.
- Using automated systems or software to extract data from the site for commercial purposes ('screen scraping'), except where expressly permitted in writing by ADAMftd.

Content Standards

Acceptable Content Guidelines
Users must adhere to the following guidelines when contributing content to the platform (and by their contribution confirm that they have fully complied with the guidelines):

- Ensure correctness, accuracy, completeness and legality of the information provided.
- Respect and comply with the privacy and proprietary rights of others.
- Provide data and content that is relevant and appropriate to the intended use cases of ADAMftd.

Prohibited Content
To prevent harm and maintain high standards of content integrity, the following types of content are not permitted on ADAMftd platform and users by their contributing content confirm thereby that they have not used or applied any prohibited content:

- Content that infringes upon or violates the intellectual property rights or other rights of any other person.
- Content that is defamatory, obscene, offensive, hateful, discriminatory or inflammatory.
- Misleading or false information intentionally, or through gross negligence, submitted to misguide or deceive others.
- Any form of harassment, threats, or abuse directed towards other users or individuals.

User Contributions

Guidelines for User-Contributed Data

Users contributing data to ADAMftd are expected to adhere to the following guidelines, and by their contribution confirm that they have so adhered:

- Ensure all contributed data is correct accurate, complete and up-to-date, and complies with applicable laws and regulations.
- Data is related to business, trade, or compliance, and is useful for other users in making informed decisions.
- Avoid sharing sensitive personal or private information unless it is a necessary part of the business data being contributed.

Ownership and Rights of Contributions

- By contributing data to ADAMftd, users grant the platform a non-exclusive, worldwide, perpetual and royalty free license to use, reproduce, adapt, publish, translate, and distribute their content in any existing or future media.
- Users acknowledge that they are responsible for the data they contribute and, by their use, confirm that they have all rights or permissions needed to share it and are in compliance with all applicable laws.

Security Practices

Prohibited Security Violations

Users must not engage in actions that could compromise the security of the ADAMftd platform, including but not limited to:

- Unauthorized access to or hacking into other user accounts or the platform itself.
- Introducing malicious software or viruses.
- Interfering with the operation of the services or overload the system by flooding it with excessive requests or traffic.

Reporting Security Breaches

Users are required to report any security breaches or vulnerabilities they discover in the ADAMftd system immediately. Reports should be sent to our security team via the contact details provided in the Contact Information section.

Enforcement and Consequences

Monitoring and Enforcement

ADAMftd reserves the right to monitor compliance with this Acceptable Use Policy at its discretion and to take any action it deems appropriate.

- Regular audits and checks may be conducted to ensure compliance with policy standards.

Possible Consequences of Violations

Failure to comply with this Acceptable Use Policy may result in:

- Temporary or permanent suspension of account access.

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- Legal actions against the individual or entity for violations that cause harm or damage of any nature to ADAMftd or its users.
- Financial liability for harms or damages to ADAMftd or its users.

Communication Policy

Guidelines for Communication on the Platform
- All communications on the platform should be professional, respectful, and constructive.
- Users should use clear and precise language that is free from offensive, discriminatory, or otherwise inappropriate content.

Restrictions on Communication Content
- Communications should not contain advertisements or promotions without prior authorization, which there is no obligation to grant.
- Do not share confidential information through platform communication tools unless it is secure and the sharing is necessary for business purposes, and the risk of which, and the consequences of failure to do so is borne by the communicator.
- Avoid sharing any content that might be considered harassing, defamatory, discriminatory or threatening.

Intellectual Property

Respecting Intellectual Property Rights
ADAMftd respects the intellectual property rights of others and expects its users to respect the same. Users must ensure that their contributions to the platform, including data and other content, do not infringe upon the intellectual property rights of any third party. Unauthorized use of copyrighted material, trademarks, or any other intellectual property without the express permission of the owner is strictly prohibited.

Infringement Claims
If you believe that your intellectual property rights have been infringed upon by content available on ADAMftd, please notify us in writing promptly. Your notification should include a detailed description of the alleged infringement, evidence of ownership of the intellectual property, and sufficient contact information to allow us to reach you. We are committed to addressing such concerns promptly and in accordance with applicable law.

Compliance with Laws

Obligation to Comply with Applicable Laws
Users of the ADAMftd platform are required to comply with all applicable local, national, and international laws and regulations. This obligation covers all activities related to the use of ADAMftd services, including but not limited to data contributions, communications, and business transactions.

Specific Compliance Requirements
Particular attention should be paid to compliance with laws concerning data protection, international trade, sanctions, anti-money laundering, and anti-bribery and corruption. Users are responsible for ensuring that their use of the ADAMftd platform does not violate any such laws and for obtaining all necessary permissions or licenses for their activities.

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Amendments to the Policy

Process for Updating the Policy

ADAMftd reserves the right to amend this Acceptable Use Policy at any time to reflect changes in legal or regulatory requirements, to accommodate new technologies or business practices, or to make improvements. Any amendments will be made thoughtfully.

Notification of Changes

Users will be notified of significant changes to the policy through the ADAMftd platform interface, via email, or through other appropriate communication channels. Any revised policy will take effect immediately after it is made public via such notification, and continued use of the platform after any changes will constitute acceptance of the revised policy.

Contact Information

How to Contact Us for Questions About the Policy

For questions or concerns about this Acceptable Use Policy or any related issues, please contact us at:

- **Email:** support@adamftd.com

Definitions and Key Terms

Explanation of Terms Used in the Policy

To ensure clarity and prevent misunderstandings, some key terms used throughout this policy are defined below:

- **User:** Any individual or entity that accesses or uses the ADAMftd platform.
- **Content:** Any data, text, information, graphics, images, or other materials uploaded, downloaded, or appearing on the platform.
- **Data Protection Laws:** Laws and regulations that govern the security and privacy of personal data.
- **Intellectual Property:** Creations of the mind, such as inventions; literary and artistic works; designs; symbols, names, and images used in commerce.
- **Sanctions Laws:** Laws that restrict or prohibit dealings with certain countries, entities, or individuals.

This policy was last updated on July 22, 2024.