

Cookies Policy

Introduction

Overview of Cookie Usage

At ADAMftd Pte Ltd ("ADAMftd"), a Singapore incorporated company, we utilize cookies to enhance and personalize your experience on our platform. Cookies are small data files that are placed on your device as you navigate our website, helping us improve functionality, performance, and security.

Purpose and Scope of the Cookies Policy

This Cookies Policy explains how we use cookies and similar technologies to recognize you when you visit our website. It outlines the types of cookies we use, the information we collect using cookies, and how that information is used. It also explains how you can control the cookie preferences. By continuing to use our website, you agree to our use of cookies as described in this policy.

What are Cookies?

Definition and Function of Cookies

Cookies are small text files sent from a website and stored on the user's computer by the user's web browser while the user is browsing. Cookies are designed to be a reliable mechanism for websites to remember stateful information or to record the user's browsing activity.

Types of Cookies Used

- **Session Cookies:** These are temporary cookies used to remember you during the course of your visit to the website, and they expire when you close the web browser.
- **Persistent Cookies:** Persistent cookies remain on your device for a set period specified in the cookie and are activated each time you visit the website that created that particular cookie.
- **Third-Party Cookies:** These cookies are set by a domain other than the one you are visiting, typically used for advertising and marketing efforts by third-party services.

How We Use Cookies

Essential Cookies: Necessary for Basic Site Functionality

These cookies are essential to provide you with services available through our website and to use some of its features, such as access to secure areas. Without these cookies, basic functions like page navigation and access to secure areas of the website would not work.

Performance Cookies: Collecting Analytics and Performance Data

Performance cookies collect information about how you use our website, like which pages you visited and which links you clicked on. None of this information can be used to identify you. It is all aggregated and, therefore, anonymized. Their sole purpose is to improve website functions, which includes ensuring that users can find what they need easily.

Functionality Cookies: Enhancing User Experience

Functionality cookies allow our website to remember choices you make (such as your user name, language, or the region you are in) and provide enhanced, more personal features. They can also be used to remember changes you have made to text size, fonts, and other parts of web pages that you can customize.

Targeting or Advertising Cookies: Delivering Personalized Advertising

These cookies track your browsing habits to enable us to show advertising which is more likely to be of interest to you. These cookies use information about your browsing history to group you with other users who have similar interests. Based on that information, and with our permission, third-party advertisers can place cookies

to enable them to show adverts which we think will be relevant to your interests while you are on third-party websites.

Cookie Management

How to Control or Delete Cookies

You have the ability to accept or decline cookies through your web browser settings. Most browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. Detailed instructions for managing cookies can be found in the 'Help' section of your web browser.

Tools and Procedures for Managing Cookies

There are various tools available that can help you control your cookie preferences:

- **Browser Settings:** You can set your browser to accept all cookies, to notify you when a cookie is issued, or not to receive cookies at any time.
- **Third-Party Tools:** Various third-party tools are available online that can help you manage and control cookies through their interfaces.

Effects of Disabling Cookies on Site Functionality

Disabling cookies may prevent you from taking full advantage of the website. Cookies related to essential functionalities are crucial for the proper functioning of any site. Without these cookies, parts of our site, including certain graphical elements or documents, may not work as intended.

Third-Party Cookies

Overview of Third-Party Cookie Usage

Third-party cookies are set by domains other than the one you are visiting. These are typically used for advertising and analytics purposes. They help us understand your behavior and preferences in relation to our services, which in turn helps us to tailor content and advertising on third-party platforms.

Managing Consent for Third-Party Cookies

When you visit our site for the first time, you will be prompted with an option to accept or reject the use of certain cookies. This includes third-party cookies. You can customize your preferences for each type of cookie through our cookie consent tool.

Cookies and Personal Data

How Cookies Relate to Personal Data Protection

Cookies often collect personal information, either directly (when such information is provided by you) or indirectly (through tracking your online activities). This poses a risk to personal data protection and underscores the importance of managing cookies properly.

Measures to Protect Data Collected by Cookies

ADAMftd implements the following measures to ensure the protection of data collected by cookies:

- **Data Encryption:** Encrypting sensitive data transmitted via cookies.
- **Strict Access Controls:** Limiting access to cookie-related data to authorized personnel only.
- **Regular Audits:** Conducting regular audits to ensure compliance with data protection standards and to address any potential security vulnerabilities.

Changes to the Cookies Policy

Procedure for Updating the Policy

ADAMftd reserves the right to update or amend this Cookies Policy at any time to reflect changes in legal requirements, our data processing practices, or advances in technology. The procedure involves a thorough review of the policy by our legal and data protection teams to ensure compliance and relevance. Changes are documented and approved by the designated authority within ADAMftd before publication.

How Users Will Be Notified of Changes

Changes to the Cookies Policy will be communicated to users effectively. We will notify users of any significant changes by posting a prominent notice on our website, and, where appropriate, by direct communication through email or other direct contact methods. Users are encouraged to review the Cookies Policy periodically to stay informed of any updates.

Contact Information

How to Contact ADAMftd for Questions About the Cookies Policy

If you have any questions or concerns about our Cookies Policy or the data practices of this site, you can contact us via email at support@adamftd.com

Definitions and Key Terms

Explanation of Technical Terms Used in the Policy

- **Cookies:** Small text files stored on a user's device by a web browser containing information about the user's activity.
- **Session Cookies:** Temporary cookies that remain in the cookie file of your browser until you leave the site.
- **Persistent Cookies:** Cookies that remain in the cookie file of your browser for a much longer period (though how long will depend on the lifetime of the specific cookie).
- **Third-Party Cookies:** Cookies set by a domain other than the one being visited by the user, typically used for advertising and analytics.
- **Encryption:** The process of converting information or data into a code, especially to prevent unauthorized access.
- **Data Protection Laws:** Laws that create a framework for the protection of personal data of individuals.
- **Personal Data:** Any information relating to an identifiable person who can be directly or indirectly identified in particular by reference to an identifier.

This policy was last updated on July 22, 2024.